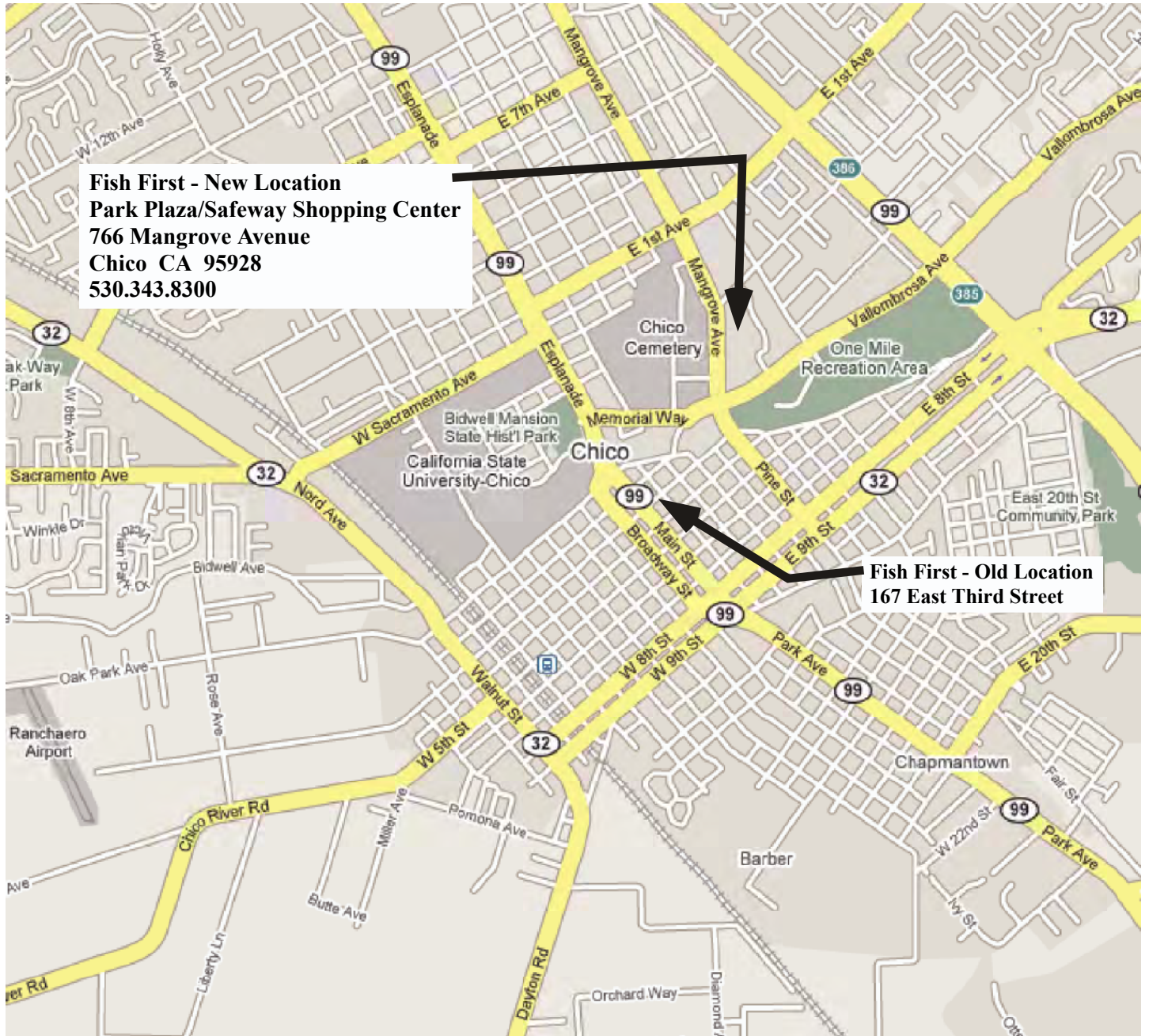


Fish First is moving our Chico flyshop to Park Plaza/Safeway Shopping Center (Mangrove Ave)

Easy access with plenty of free parking. Convenient shopping at nearby stores (Safeway, Sports LTD, Rite Aid, Radio Shack, UPS, AT&T Mobile). Friday, December 28 - last day at our old location. Wednesday, January 2 - first day at our new location. While we are closed, contact 530.624.1760 for assistance.



Directions to the new location - refer to the following page

Directions to our new location at 766 Mangrove Avenue

Traveling North on Highway 99

- Take the 1st Avenue exit
- Turn left from the exit ramp (stoplight) onto East 1st Avenue and go under the freeway
- Travel 0.2 miles on East 1st Avenue and turn left onto Mangrove Avenue (stoplight)
- Travel 0.3 miles on Mangrove Avenue and turn left into the Safeway shopping center
- You will see the Safeway gas station where you turn into the shopping center
- Fish First is to the left of Safeway, between Payless Shoes and Cartridge World (near the northwest corner of the shopping center)

Traveling South on Highway 99

- Take the 1st Avenue exit
- Turn right from the exit ramp onto 1st Avenue (stoplight)
- Travel 0.2 miles on East 1st Avenue and turn left onto Mangrove Avenue (stoplight)
- Travel 0.3 miles on Mangrove Avenue and turn left into the Safeway shopping center
- You will see the Safeway gas station where you turn into the shopping center
- Fish First is to the left of Safeway, between Payless Shoes and Cartridge World (near the northwest corner of the shopping center)

Traveling on Interstate 5

- Take the Highway 32/Orland exit
- Travel east on Highway 32 about 18 miles to the city of Chico - Highway 32 becomes Nord Avenue
- Turn left off Nord Avenue/Highway 32 and onto Sacramento Avenue (stoplight)
- Travel 0.3 miles on Sacramento Avenue and turn left on Warner Street (stoplight)
- Travel one block on Warner Street and turn right on East 1st Avenue (stop sign)
- Travel 0.9 miles on East 1st Avenue (cross Esplanade) and turn right on Mangrove Avenue (stoplight)
- Travel 0.3 miles on Mangrove Avenue and turn left into the Safeway shopping center
- You will see the Safeway gas station where you turn into the shopping center
- Fish First is to the left of Safeway, between Payless Shoes and Cartridge World (near the northwest corner of the shopping center)

Traveling from our old location to our new location

- Travel one block on 3rd Street and turn right on Main Street (stoplight)
- Travel one block on Main Street and turn right on 2nd Street (stoplight)
- Travel 4 blocks on 2nd Street (past Morning Thunder and past Memorial Way)
- 2nd Street turns into Vallombrosa Avenue
- Turn left off Vallombrosa Avenue onto Mangrove Avenue (stoplight)
- Travel 0.1 miles on Mangrove Avenue and turn right into the Safeway shopping center
- You will see the Safeway gas station where you turn into the shopping center
- Fish First is to the left of Safeway, between Payless Shoes and Cartridge World (near the northwest corner of the shopping center)